



WORLD CUP 2026

  PRINT & WEB

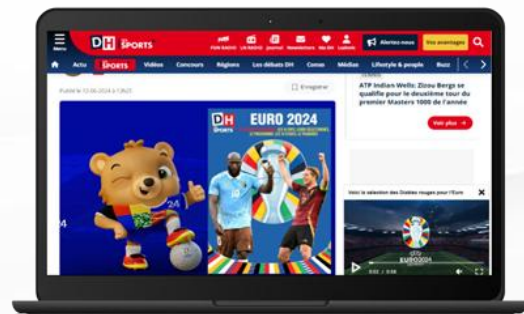


We were already the best for sports coverage during Euro 2024

6.2 MILLION
VIEWS ON SPORT VIDEOS

78%

MORE SPORT VISITORS
DURING EURO 2024 VS APRIL 2024



9 MILLION
VIEWS DURING EURO 2024

+62% BETWEEN THE SHARE OF NEW VISITORS
IN APRIL AND DURING THE EURO



917.000 REAL USERS

*Source : GA4 April 24 vs Euro period / eGemius CIM web & Video : June 14 → July 15 2024

Worldcup 2026

Our 3 exclusive packs

DH LES SPORTS+

La Libre BELGIQUE

l'Avenir

PARIS MATCH BELGIQUE

moustique

Bronze Pack

10.000€

~~27.210€~~

- ✓ DH Les Sport Art.500
- ✓ Hors-Série DH 64 pages 26/5/26
- ✓ Supplément DH 16 pages 11/6/26
- ✓ Display + Data ou Video SF + Data

Silver Pack

15.000€

~~49.190€~~

- ✓ Dailies DH+LAV Art.500
- ✓ Covers 2 HS & Supplément DH
- ✓ Video SF + Data 200.000 imp
- ✓ Display + Data 200.000 imp
- ✓ Newsletter Sport 60.000 imp
Leaderboard + IMU

Gold Pack

20.000€

~~78.359€~~

- ✓ Dailies LLB+DH+LAV Art.500
Pages 7 à 13
- ✓ Covers 4 HS & Supplément DH
- ✓ Video SF+Data 400.000 imp
- ✓ Display + Data 400.000 imp
- ✓ Newsletter Sport 60.000 imp
Leaderboard + IMU
- ✓ Podcast Native WorldCup



- Data= Sport section , DH Les Sports Website , Context , behavioral
- Tarifs nets HTVA, non cumulables avec d'autres offres ou promotions

IPM