

TBOO & MORE OFFERS

UNIQUE
NATIONAL
OFFER



tboo
tboo & more



The Best Online Offer & more



Ads & Data



La Libre

l'avenir



De Standaard

GAZET VAN ANTWERPEN



moustique



dS WEEKBLAD

DEUzjo



What is TBOO & More ?



National offers FR+NL



Attractive prices

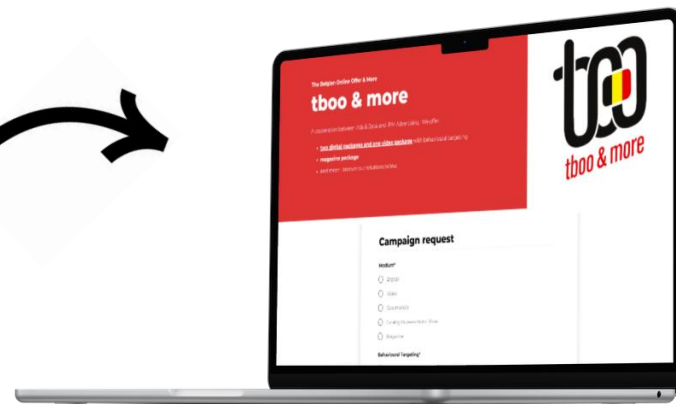


Crossmedia solutions :
digital (video, display, native),
dailies & magazines



Advanced reporting

**Easy booking
on our website !**
www.tbooandmore.be



Alliance of strong media leaders in Belgium



1,6 million
daily reach total
brand



600.000
daily real users
on websites



Ads & Data
We un-waste



2,6 million
Daily reach total
brand



1.050.000
Daily real users
on websites



Birth of an extended (and happy) family

19/09/2022
Display & Video



04/11/2022
Brussels Motor Show



07/03/2023
Nextfin



04/04/2023
Magazines



16/05/2023
Memostick



01/03/2024
New digital pack



tbo
tboo & more



They're talking about us !



retriever
media
informatie





Display

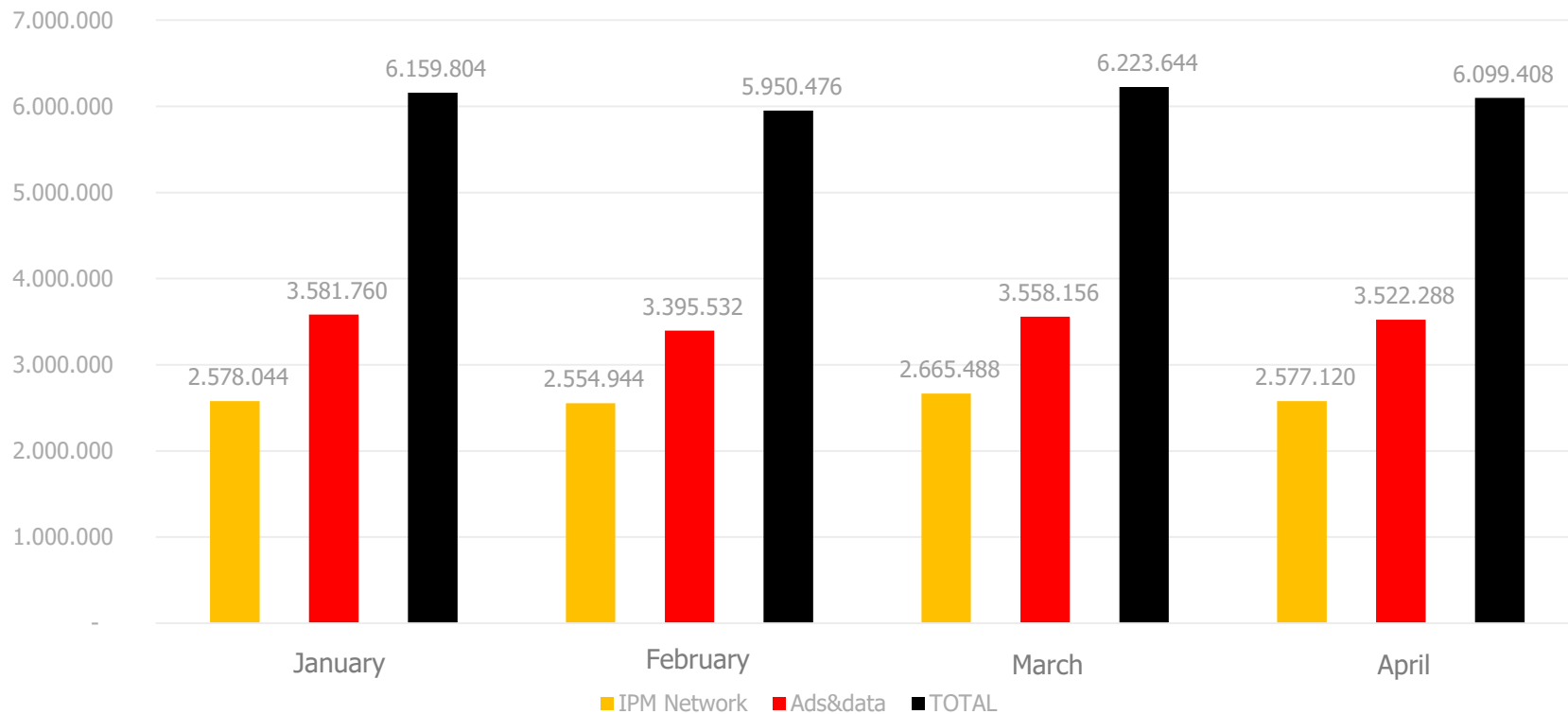
Conquering Belgium with our solutions

60% of the Belgian population
reached by IPM and Ads&data
sites each month

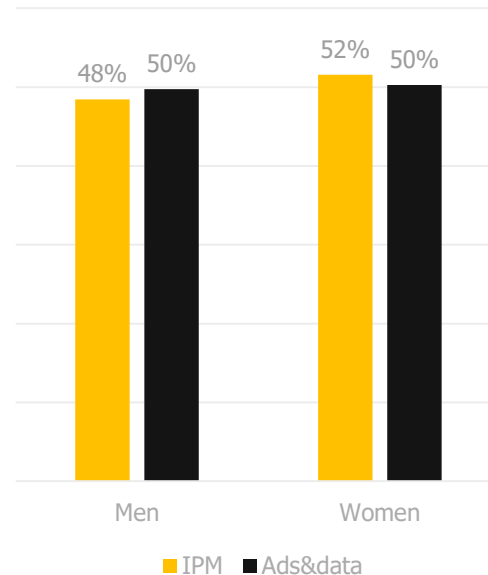
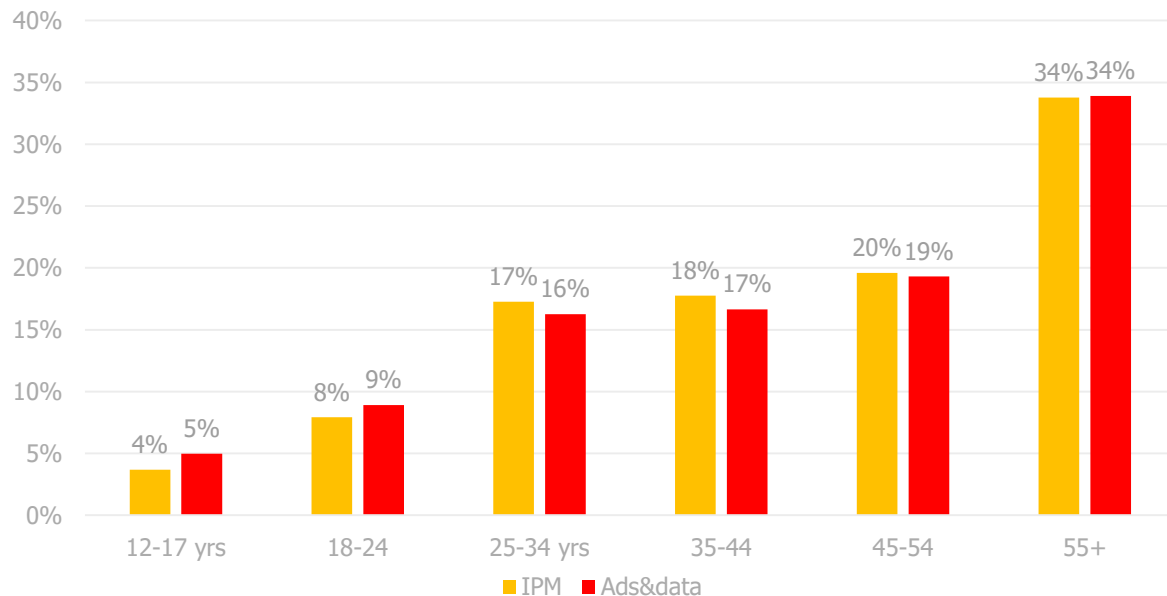


6 million of Belgians!

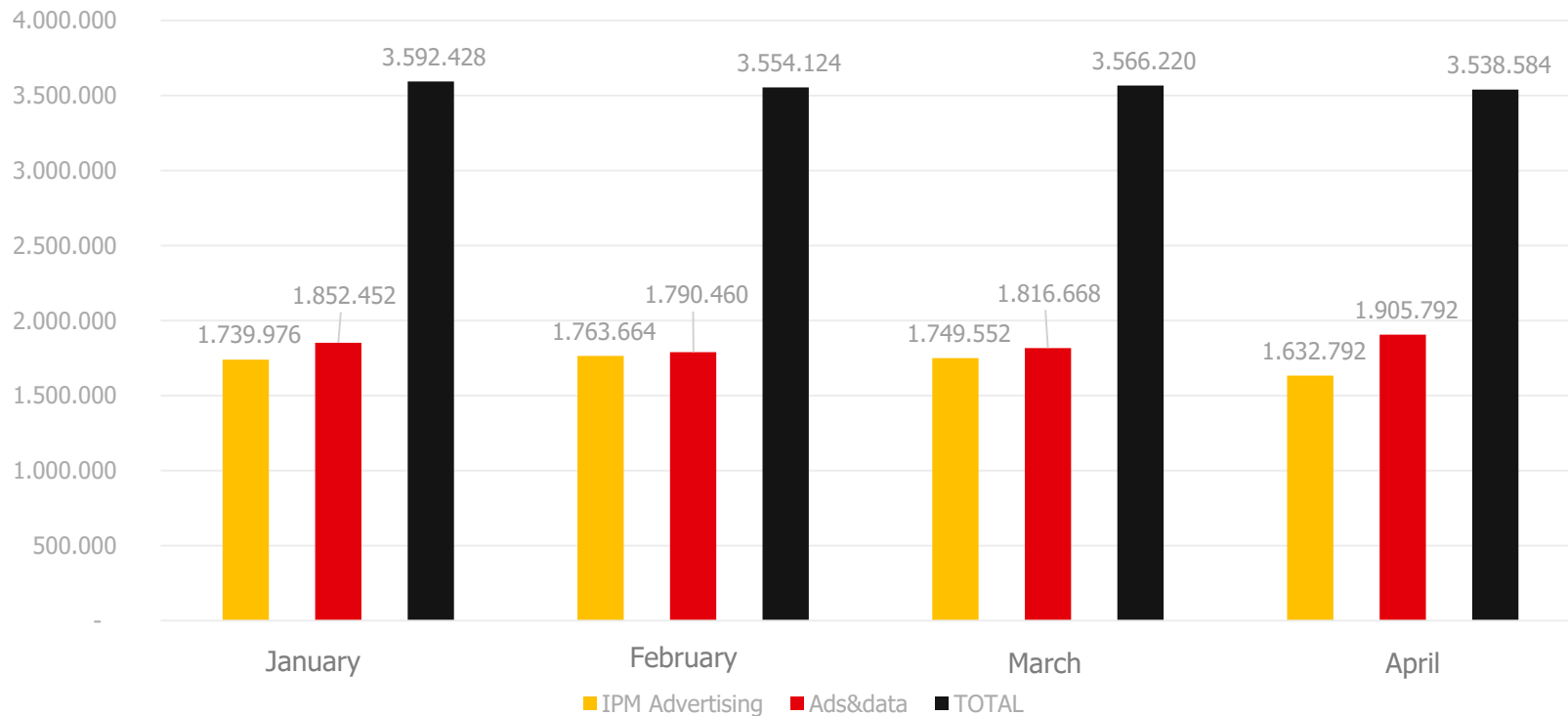
The strength of our digital alliance



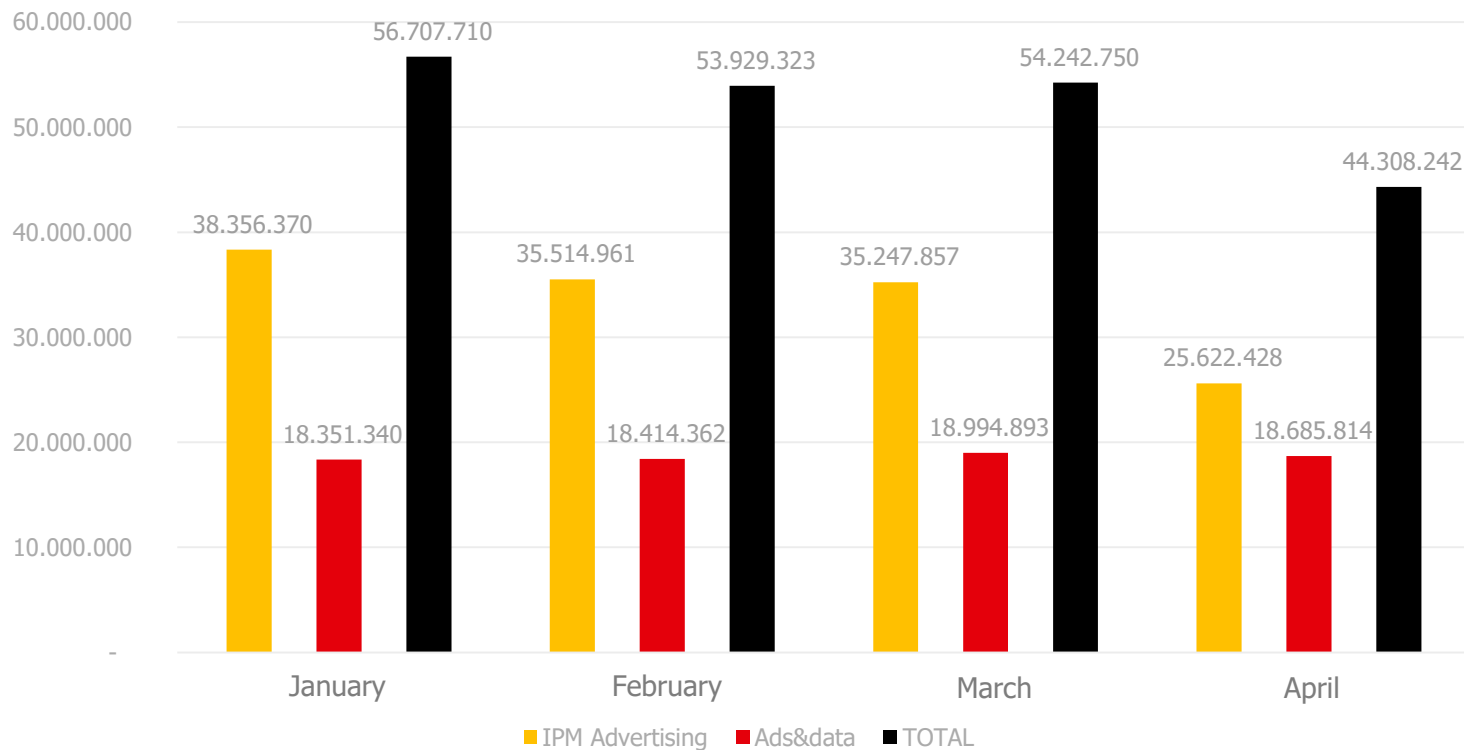
Reach ALL Belgians across the country



Impactful video coverage



An extensive video inventory





Video Package



Sites: De Standaard

Reach: overage 3,5mio viewers/month (tbooo & more)

Behavioural targeting of your choice :

Sport fans, Business & finance, Lifestyle,
Sustainability, Foodies or Mobility



	ADS & DATA	IPM
WEBSITES	Run of Network + DATA	
FORMAT	Preroll 15"	
PERIOD	Minimum 4 weeks	
IMPRESSIONS	850.000 (58% NL – 42% FR)	

**NATIONAL
PACKAGE
OFFER
15.000€**

**-28%
discount**





Display Package



Sites:       De Standaard  

Reach: 6.023.332 real users/month (tboo & more)

Behavioural targeting of your choice :

Sport fans, Business & finance, Lifestyle,
Sustainability, Foodies or Mobility

**NATIONAL
PACKAGE
OFFER
15.000€**

**-28%
discount**



PACKAGE	ADS & DATA	IPM
WEBSITES	Run of Newssites + DATA	Run of Network + DATA
FORMAT	Halfpage – Medium Rectangle	
PERIOD	Minimum 3 weeks	
IMPRESSIONS	1.570.000 (58% NL – 42% FR)	



Print

TBOO Nextfin

tbo
tbo & more



750.000 readers last period

La Libre

De Standaard

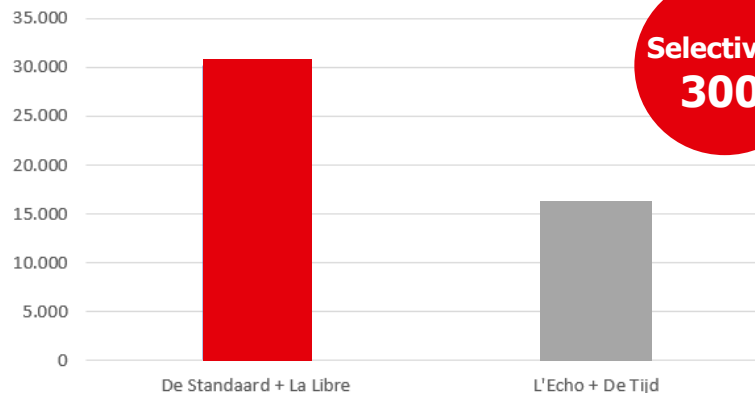
La Libre

De Standaard

La Libre
De Standaard **-10%**

Increase in capital	8,32€	8,32€	15€
Introduction to the stock market	8,32€	8,32€	15€
Convocation of meeting	3,59€	3,59€	6,5€
Financial notices	5,98€	5,98€	12€
Results	3,59€	3,59€	6,5€

Audience high management



Source : CIM, print study, 2022.



Print

TBOO Memostick



**NATIONAL
OFFER
-30%**



DH LES SPORTS+ **La Libre** **l'avenir** **N** + **DH** LES SPORTS+

Tirages	30.000	40.000	65.000	200.000
Droit d'asile	12.900 €	13.280 €	15.745 €	29.635 €
Frais Techniques	2.520 €	2.520 €	3.780 €	11.655 €
Total	15.420 €	15.800 €	19.525 €	41.290 €

1.300. 000
of readers last period
(DH Sports+ and Het
Nieuwsblad
combined)

584.000
readers last period
say a coupon
encourages food
and beverage
purchases

42.000
readers last period say
a coupon reinforces
their opinion of a
cosmetic brand



De Standaard

GAZET VAN ANTWERPEN





Print

TBOO Mags

tboo
tboo & more



2 insertions
dans 5 magazines

**TBOO
MAGS 2**

23.000€

~~47.000€~~

Offre 1+1

5 insertions
dans 5 magazines

**TBOO
MAGS 5**

47.000€

~~117.500€~~

Offre 2+3



moustique

DEUZIO

TBOO MAGS PREMIUM

PARIS
MATCH
BELGIQUE

dS^{De}
Standaard
MAGAZINE

tbo
tbo & more



**-21%
discount**

TBOO MAGS PREMIUM

15.000 € ~~18.150 €~~

1 insertion

LAUNCH OFFER 2+1

30.000 € ~~44.100 €~~

2 + 1

Conditions:

- Insertions to plan over a maximum period of 3 months
- First paid insertions + following free
- Cannot be combined with other offers or discounts, net rate
- Not cancellable



Find our web rates in our **Digital ratecard**

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