

# TANGO HIGH FREQUENCY



Immediate national reach

Connect with 2.508.600 Belgians in one day!  
(CIM Press September 2015 print + digital)

IPM + Mediahuis Connect collaboration

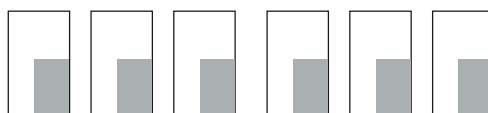
Collaboration of 5 strong newsbrands  
Het Nieuwsblad - l'Avenir -  
Het Belang van Limburg - La Dernière Heure -  
Gazet van Antwerpen

Your message 3 or 6 times in 5 strong newspapers with national coverage?  
That stands for high effective reach!

## 1. HIGH FREQUENCY TANGO POP

FORMAT

ART. 250

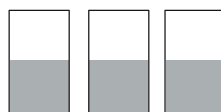


FREQUENCY

6 insertions

1.

ART. 500



3 insertions

2.

1. or 2. for  
€ 95.000\*

\*valid until  
December 31st  
2016

# TANGO HIGH FREQUENCY

## 2. HIGH FREQUENCY TANGO WEB

	FORMAT	FREQUENCY	IMPRESSIONS
<b>1.</b>	<b>XL Leaderboard / Medium Rectangle</b>	<b>Homepage 1 day Run of site 7 days</b>	<b>11.748.000</b>
<b>2.</b>	<b>Halfpage / TV Leaderboard</b>	<b>Homepage 1 day Run of site 7 days</b>	<b>10.245.000</b>

**1. or 2. for  
€ 70.500\***

\*valid until  
December 31st  
2016